



2017 ANNUAL REPORT



WHO WE ARE

The leading anti-child trafficking organization in the United States seeking to end the commercial, sexual exploitation of children through awareness, advocacy, policy, and legislation.

ECPAT-USA is a member of ECPAT International, a network of organizations in more than 90 countries with one common mission: to eliminate the sexual exploitation of children around the world.

PROGRAM AREAS



POLICY ADVOCACY

We advocate for federal and state policies that prevent exploitation, protect children, and guarantee that any child who is subjected to sex trafficking will not be prosecuted in the courts for prostitution.



YOUTH EDUCATION

We empower youth to take the lead against human trafficking by equipping them with the knowledge and tools necessary to stay safe and help them become activists against this terrible trade.



COMMUNITY EDUCATION AND PUBLIC AWARENESS

We educate citizens about the problem of child sex trafficking so that they can identify victims and join us in the fight to protect children.



PRIVATE SECTOR ENGAGEMENT

We promote corporate responsibility among private companies with a strong focus on the tourism sector.





MISSION

To protect every child's human right to grow up free from the threat of sexual exploitation and trafficking.

ADVOCACY

ECPAT-USA advocates for policy solutions to ensure that every child in the United States and ultimately around the world is safe from sexual exploitation. ECPAT-USA has a long-standing reputation for expertise on these issues in Washington. We protect this reputation by working in a bipartisan manner with any elected official seeking to further ECPAT-USA's goals and positions. 2017 was a banner year for advocacy around human sex trafficking. After a decade-long fight, both houses of Congress made headway in passing legislation to help the victims of online human trafficking. The Stop Online Sex Trafficking Act (SESTA, S. 1693) and the Fight Online Sex Trafficking Act (FOSTA H.R. 1865) have broad-based bipartisan support. Senator Rob Portman (R-OH), the Republican lead of the Senate version of the bill, repeatedly singled-out ECPAT-USA for our work and advocacy surrounding the effort. We also made progress toward reauthorization of the Trafficking Victims Protection Act, the law the underlies Federal efforts to combat child sex trafficking. The reauthorization effort has

also passed both houses of Congress with near unanimous support. In all, ECPAT endorsed and advocated for eight pieces of Federal legislation in 2017, four of them have become law, and the remaining four have passed both Houses of Congress.

We magnify our work by joining our advocacy partners in coalition efforts. We participate in the Child Labor Trafficking Coalition. With the Alliance to End Slavery and Trafficking, we met with key members of the House and Senate Appropriations Committees to protect programs that fight child trafficking and provide services to the victims. While the Federal budget faced severe budget cuts, we were successful in not only protecting these programs, but receiving a slight increase. The effort to finally provide justice to the victims of online trafficking through the FOSTA-SESTA legislation was very much a coalition effort, and we participated in the an ad-hoc coalition that is still working together on new projects, organized by World Without Exploitation.

ECPAT-USA's work with the private sector also provided an important bridge to the public sector. In 2017, we continued to provide a bridge between the hospitality industry and law makers interested in human trafficking legislation. This same reputation for working with corporations bolstered our efforts in passing FOSTA-SESTA, as ECPAT-USA was one of a select group of advocacy organizations that worked directly with the tech industry to craft a successful compromise.

While the bulk of ECPAT's advocacy work is dedicated to domestic child sex trafficking, we remain part of an important global ECPAT network. As a result, it is also important for ECPAT to maintain its connections to multilateral policy making at the United Nations and other contexts. This year, ECPAT-USA represented the ECPAT network at the Organization of American States, OAS, a regional international organization comprised of the countries of North America, Latin America and the Caribbean.



YOUTH EDUCATION AND EMPOWERMENT

ECPAT-USA empowers youth to take the lead in anti-human trafficking efforts with our Youth Against Child Trafficking (Y-ACT) program. In 2017, we educated 1,327 middle and high schools students across New York City. Through our workshops and activities, students learned about child sexual exploitation and healthy virtual identities.

For the third consecutive year, Y-ACT leaders from three schools participated in the *Youth Action to Stop Sexual Violence* panel during the United Nations Commission on the Status of Women. This year's panel was especially unique, featuring our youngest Y-ACT member from the Academy of Future Leaders, a middle school in Harlem.

We also continued our partnership with the local community-based organization, Citizen Schools, which allowed us to reach younger audiences. Through their Career Exploration Apprenticeships, 6th– 8th graders explored the issue of child sex trafficking through the lens of social activism. They spent 8 weeks learning about the topic, then created action-based projects. Citizen Schools students are leaders in demonstrating how to fight for social justice. Their diverse action-taking illustrates that young people can be involved in this movement in their own unique way.

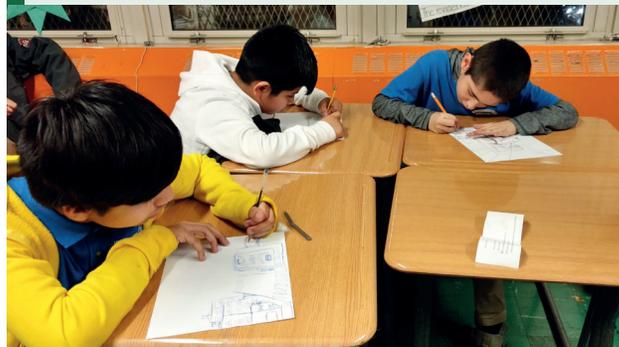


CITIZEN SCHOOLS HIGHLIGHTS



Global Technology Preparatory School

8th graders from Global Technology Preparatory School used their love for technology to raise awareness about child sex trafficking. They created pamphlets with facts, myths, and statistics about child sex trafficking which they distributed throughout the school. Students then used Kahoot!, a game-based learning and trivia platform, to quiz their peers on the information they received.



Renaissance School of the Arts

7th grade students at Renaissance School of the Arts chose to use their passion for art as an avenue to talk about child sex trafficking. Some Y-ACT leaders created drawings depicting the harms of child sex trafficking while others used interpretive dance and song. The collective group then shared their interests in a short public service announcement about the importance of ending child sex trafficking.

PRIVATE SECTOR ENGAGEMENT

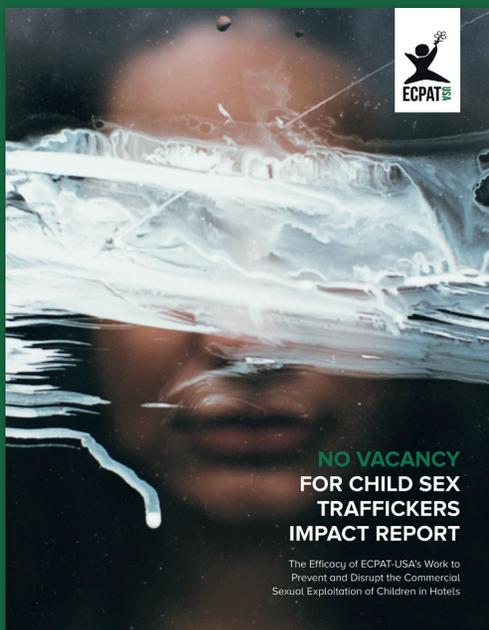
We are seeing the fundamental shift in the travel industry that we need in order to protect children. Companies are not only implementing comprehensive programming — they are talking about it publicly *and* proudly. To date, 6 out of 10 of the largest hotel chains in the globe are now members of The Code and countless others are implementing policies and training to combat human trafficking.

Training is widespread and it is effective. ECPAT-USA's 2017 report, "No Vacancy for Child Sex Traffickers," surveyed hotels across the United States and found that over 50% of hotels in the country have trained their associates to identify and report child sex trafficking. It's safe to say that human trafficking policies and training are industry standard in the hotel space and we hope to see other industries follow in the future.

There are now 46 US members of The Code and by the end of 2017, ECPAT-USA reached 397,474 travel industry professionals in various sectors.



NO VACANCY FOR CHILD SEX TRAFFICKERS IMPACT REPORT



The Efficacy of ECPAT-USA's Work to Prevent and Disrupt the Commercial Sexual Exploitation of Children in Hotels

ECPAT-USA's 2017 report, *No Vacancy for Child Sex Traffickers*, reveals exactly how many hotels have training, including the findings of an evaluation study conducted by the NYU Wagner Graduate School of Public Service demonstrating the results of ECPAT-USA's work with hotels. The report includes a discussion about why and how ECPAT-USA works with the hospitality industry, a description of the resources and tools that are now available to the hospitality industry throughout the United States, a description of the extent and impact of training, and recommendations for how to continue and expand the success that has been achieved.

No Vacancy found that half of all hotels in the U.S. have training about how to prevent and disrupt child sex trafficking and at least 35% of those have ECPAT-USA training.

Other Key Findings

- 6 out of the 10 largest hotel chains in the world partner with ECPAT-USA and have access to training
- 93% of managers with training who said they had increased knowledge said the increase was a result of their training
- 82% of managers who said that their hotels received training also reported that they were aware of their state laws.

WHAT IS THE CODE?

ECPAT-USA partners with travel industry leaders to sign The Code, an industry-driven responsible tourism initiative with a mission to provide awareness, tools, and support to the travel and hospitality industry in order to prevent the sexual exploitation of children. Code signatories join a family of notable U.S. airlines, hotels, travel management companies, and other brands partnering with ECPAT-USA to lead the private sector response to trafficking. Together, these industry leaders reduce the channels in which traffickers operate.

As a member of The Code and its efforts to end child sex trafficking, signatories implement the following six criteria:

1. Establish a corporate policy and procedures against sexual exploitation of children
2. Train employees in children's rights, the prevention of sexual exploitation and how to report suspected cases
3. Include a clause in contracts throughout the value chain stating a common repudiation and zero tolerance policy of sexual exploitation of children.
4. Provide information to travelers on children's rights, the prevention of sexual exploitation of children and how to report suspected cases
5. Support, collaborate and engage stakeholders in the prevention of sexual exploitation of children
6. Report annually on the company's implementation of Code-related activities

THE CODE AT A GLANCE

Launched in North America in 2004

46

Total number of
Code members
in the U.S.

397,474

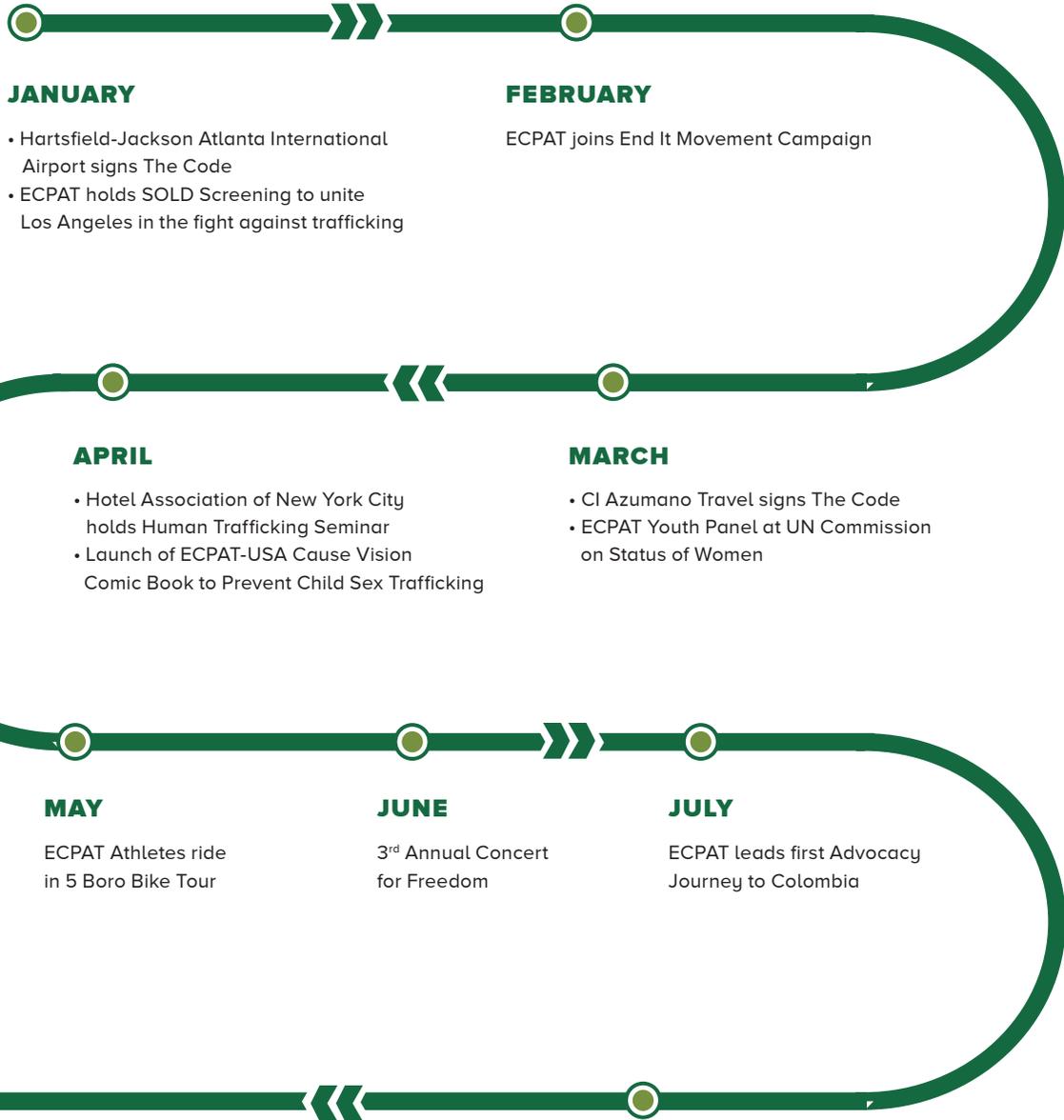
travel professionals reached in 2017

654,018

travel professionals reached
since inception

REVIEW

ECPAT-USA IN 2017



JANUARY

- Hartsfield-Jackson Atlanta International Airport signs The Code
- ECPAT holds SOLD Screening to unite Los Angeles in the fight against trafficking

FEBRUARY

ECPAT joins End It Movement Campaign

APRIL

- Hotel Association of New York City holds Human Trafficking Seminar
- Launch of ECPAT-USA Cause Vision Comic Book to Prevent Child Sex Trafficking

MARCH

- CI Azumano Travel signs The Code
- ECPAT Youth Panel at UN Commission on Status of Women

MAY

ECPAT Athletes ride in 5 Boro Bike Tour

JUNE

3rd Annual Concert for Freedom

JULY

ECPAT leads first Advocacy Journey to Colombia

NOVEMBER

- ECPAT Athletes participate in TCS New York City Marathon
- INTERPOL honors ECPAT for fighting child sexual exploitation
- ECPAT-USA hold first ever Freedom Awards Celebration

SEPTEMBER

- No Vacancy for Child Sex Traffickers Impact Report released
- #ANYKIDANYSCHOOL campaign launched

ECPAT-USA

IN THE PRESS

With our exciting projects in 2017 and our long-standing position as a trusted authority on the issue of human trafficking, ECPAT-USA was featured across major media sources including The New York Times, The Washington Post, Thomson Reuters, Forbes, and more.

The New York Times



Journalist Daniela Petrova joined ECPAT-USA in Thailand to experience our Advocacy Journey firsthand for The New York Times Travel section.

“[U]nlike regular tourists,” she said, “we knew the hardships these women faced, and I left the village grateful that I had contributed — however minimally — to the work of ECPAT-USA and the Thai groups we had met. Months later, the smiles on the Akha women’s faces shine brighter in my memories of Thailand than its gilded temples.”

2017 Press Highlights

Forbes

TRAVEL+
LEISURE

IHUFFPOST



VICE



The Washington Post

FAST COMPANY

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2017 FINANCIAL STATEMENT

	2017	2016
ASSETS		
Cash and Cash Equivalents	\$609,250	\$390,838
Promises to give:		
Unrestricted	36,647	15,382
Temporarily Restricted	5,000	50,000
Program Receivable	13,903	32,750
Prepaid Expenses & Other Current Assets	29,874	10,494
Furniture & Equipment, Net of Allowances for Depreciation	3,255	591
Security Deposit	2,350	2,060
Total Assets	\$700,279	\$502,115
LIABILITIES & NET ASSETS		
Accounts Payable & Accrued Expenses	23,301	\$35,861
Total Liabilities	\$23,301	\$35,861
Commitments & Contingencies		
Net Assets:		
Unrestricted Net Assets	639,076	331,684
Temporarily Restricted Net Assets	37,902	134,570
Total Net Assets	676,978	466,254
Total Liabilities & Net assets	\$700,279	\$502,115
Changes in Unrestricted Net Assets		
Public Support & Revenue		
Contributions	\$557,193	\$464,349
In-Kind Contributions	64,227	-
Interest	221	147
Program Fees	34,591	67,702
Other Revenue	23,150	11,198
	679,382	543,396
Net Assets Released from Restrictions		99,884
Satisfaction of Time & Program Restrictions	174,168	643,280
Total Public Support & Revenue	\$853,550	\$643,280

2017

2016

EXPENSES

Program Services		
Public Education	\$395,810	\$414,293
Supporting Services		
Management & General	42,196	47,591
Fundraising	108,152	67,197
Total Supporting Services	150,348	114,788
Total Expenses	546,158	529,081
Increase (Decrease) in Unrestricted Net Assets	307,392	114,199
Changes in Temporarily Restricted Net Assets		
Contributions	77,500	216,237
Net Assets Released from Restriction	(174,168)	(99,884)
Increase (Decrease) in Temporarily Restricted Net Assets	(96,668)	116,353
Increase (Decrease) in Net Assets	210,724	230,552
Net Assets, Beginning of the Year	466,254	235,702

Net Assets, End of Year**\$676,978****\$466,254****CASH FLOWS FROM OPERATING ACTIVITIES**

Increase (Decrease) in Net Assets	\$210,724	\$230,552
Adjustments to Reconcile Increase (Decrease) in Net Assets to Net Cash Provided by (Used in) Operating Activities		
Depreciation	921	439
(Increase) Decrease in:		
Promises to Give	23,735	(65,382)
Programs Receivables	18,847	(32,750)
Prepaid Expenses & Other Current Assets	(19,670)	3,596
Increase (Decrease) in:		
Accounts Payable & Accrued Expenses	(12,560)	15,420
Net Cash Provided by (Used in) Operating Activities	221,997	151,875

CASH FLOWS FROM OPERATING ACTIVITIES

Acquisition of Equipment	(3,585)	-
Net Cash Used in Investing Activities	(3,585)	-

Net Increase (Decrease) in Cash & Cash Equivalents**\$218,412****151,875****Cash and Cash Equivalents, January 1****\$390,838****238,963****Cash and Cash Equivalent, December 31****\$690,250****\$390,838**

				2017	2016
	PUBLIC EDUCATION	MANAGEMENT AND GENERAL	FUNDRAISING		
Salaries	\$247,064	\$18,268	\$34,140	\$299,472	\$281,649
Fringe Benefits and Taxes	46,165	3,413	6,379	55,957	99,428
Rent and Related Items	24,431	1,806	3,376	29,613	29,226
Contract Services	8,000	-	-	8,000	4,520
Grants and Awards	11,579	-	-	11,579	9,300
Telephone & Equipment Rental	7,039	520	973	8,532	10,358
Postage & Messenger	1,790	132	247	2,169	1,653
Office Expenses	6,368	471	880	7,719	4,972
Event & Meeting Expenses	3,470	-	54,693	58,163	13,622
Printing	3,531	98	294	3,923	22,011
Insurance	3,788	280	523	4,591	3,481
Professional Fees	-	16,267	-	16,267	18,846
Travel	18,995	528	1,583	21,106	17,696
Publication and Videos	8,000	-	-	8,000	1,751
Advertising	-	-	927	927	1,135
Other Expenses	4,830	357	4,032	9,219	8,994
Total Expenses before Depreciation	395,050	42,140	108,047	545,237	528,642
Depreciation	760	56	105	921	439
Total Expenses, 2017	\$395,810	\$42,196	\$108,152	\$546,158	\$529,081
Total Expenses, 2016	\$414,293	\$47,591	\$67,197		

Protecting every child's
human right to grow up free
from the threat of sexual
exploitation and trafficking.



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