

CALIFORNIA OCTOBER 2012 TOPLINE RESULTS

The Reason-Rupe October California 2012 Poll was conducted October 11th-15th 2012 of both mobile (229) and landline (467) phones among 696 adults living in California, margin of error +/- 3.8%. 106 of these respondents do not have a landline phone. 508 respondents were identified as likely voters, based on those who are registered to vote and say they definitely or will probably vote as well as those who have already voted. The margin of error for likely voters is +/-5.1%. The survey was conducted by Princeton Survey Research International. Interviews were done in English and Spanish by Princeton Data Source, LLC. Statistical results are weighted to correct known demographic discrepancies.

1	If the 2012 presidential election were held today and the candidates were Barack Obama, the Democrat; Mitt Romney, the Republican, Gary Johnson, the Libertarian, and Jill Stein of the Green Party, for whom would you vote?	Likely Voters
	Barack Obama, the Democrat	51%
	Mitt Romney, the Republican	35%
	Gary Johnson, the Libertarian	2%
	Jill Stein of the Green Party	1%
	Vote for someone else (VOL.)	1%
	Would not vote (VOL.)	1%
	Don't know/Refused	9%
	Total	100%
2	{Among Undecided Voters} As of today do you lean more towards Obama, Romney, Johnson, or Stein?	
	Obama	23%
	Romney	24%
	Johnson	3%
	Neither/Other (VOL.)	11%
	Would not vote (VOL.)	6%
	Don't know/Refused	34%
	Total	100%
3	Presidential Race Combining Q1 and Q2	
	Obama/Lean Obama	53%
	Romney/Lean Romney	38%
	Johnson/Lean Johnson	2%
	Stein/Lean Stein	1%
	Neither/Other/Wouldn't vote	2%
	Undesignated	4%
	Total	100%
4	If the election for U.S. Senator were held today, would you vote for	
	Dianne Feinstein, the Democrat	56%
	Elizabeth Emken, the Republican	32%
	(VOL. DO NOT READ) Vote for someone else	<1%
	(VOL. DO NOT READ) Would not vote	1%
	(VOL. DO NOT READ) Don't know/Refused	10%
	Total	100%
5	{Among Undecided Voters} As of today do you lean more towards Feinstein or Emken?	
	Feinstein	31%
	Emken	9%
	Neither/Other (VOL.)	14%
	Don't know/Refused	46%
	Total	100%

6 U.S. Senate Race Combining Q4 and Q5

	Feinstein/ Lean Feinstein Emken/ Lean Emken Neither/Other/Wouldn't vote Undesignated Total	60% 34% 2% 5% 100%
7	Do you approve or disapprove of the way Barack Obama is handling his job as president?	
	Approve Disapprove Don't Know/Refused Total	55% 40% 5% 100%
8	Overall, do you have a favorable or unfavorable opinion of Barack Obama?	
	Favorable Unfavorable Cant rate (VOL.) Refused (VOL.) Total	59% 38% 2% 1% 100%
9	Overall, do you have a favorable or unfavorable opinion of Mitt Romney?	
	Favorable Unfavorable Never heard of (VOL.) Can't rate (VOL.) Refused (VOL.) Total	42% 49% 2% 5% 2% 100%
10	Do you approve or disapprove of the way Jerry Brown is handling his job as governor?	
	Approve Disapprove Don't Know/Refused Total	42% 44% 14% 100%

Proposition 30 is called the "Temporary Taxes to Fund Education, Guaranteed Local Public Safety Funding Initiative." It increases personal income taxes on households making more than \$250,000 a year for seven years and increases sales taxes by a quarter percent on all Californians for four years. This would raise about \$6 billion in annual tax revenue and would allocate it primarily toward K-12 education and community colleges. If the election were today, would you vote yes or no on Prop. 30?

Yes	50%
No	46%
Don't Know/Refused	4%
Total	100%

Suppose these tax increases in Proposition 30 are approved but do not end up eliminating California's budget deficit, what would you like the legislature to do next:

Cut spending levels to balance the budget	74%
Borrow money	4%
Raise additional taxes?	15%
Don't Know/Refused	7%
Total	100%

Proposition 32 is called the "Political Contributions by Payroll Deduction, Contributions to Candidates Initiative" and it prohibits unions, corporations, and government contractors from donating to political candidates and from deducting money from workers' paychecks to use for political purposes. If the election were today, would you vote yes or no on Prop. 32?

Yes	45%
No	48%
Don't Know/Refused	6%
Total	100%

Proposition 38 is called the "Tax for Education and Early Childhood Programs" and it raises personal income taxes on most Californians for 12 years to raise about \$10 billion a year for K-12 schools, early childhood programs, and to repay some state debt. If the election were today, would you vote yes or no on Prop. 38?

Yes	42%
No	52%
Don't Know/Refused	6%
Total	100%

Now thinking about the coming election for president, US Senator, and other offices...

Do you plan to vote in the election, have you already voted, or don't you plan to vote?

Plan to vote	93%
Already Voted	7%

16	What are the chances you will vote in the election? Will you	
	Definitely Vote Probably Vote	96% 4%
17	Generally speaking, would you say California is on the right track, or is it on the wrong track?	
	Right track Wrong track Don't Know/Refused Total	34% 58% 8% 100%
18	Between 2000 and 2010, state government spending increased 42 percent per person, adjusted for inflation. Would you say the increase in state government spending	
	Improved the quality of life in California Decreased the quality of life Had no impact on the quality of life Don't know/Refused Total	14% 52% 28% 5% 100%
19	Would you favor or oppose the state government returning its spending levels to what it spent per person in the year 2000, after adjusting for inflation?	
	Favor Oppose Don't know/Refused Total	56% 25% 19% 100%
20	The state budget calls for spending \$131 billion this fiscal year. For every dollar the California state government spends, about how many cents do you think are wasted?	
	Mean Median	\$0.49 \$0.50
21	To help balance the state budget, would you favor or oppose reducing the number of state government employees?	
	Favor Oppose Don't know/Refused Total	62% 33% 5% 100%

22 Some states, including Nevada, Texas and Florida, do not collect any state income taxes. Those states also have less revenue to spend on government programs. Would you favor or oppose eliminating California's state income tax? Favor 36% 58% Oppose 6% Don't know/Refused 100% Total 23 If the state legislature did not pass any new laws or regulations for the next 12 months, would that help California's economy, hurt the economy, or make no difference on the economy? 24% Help 27% Hurt Make no difference 38% Don't know/Refused 11% 100% Total 24 Generally speaking, do you think the laws and regulations passed by the state legislature make it more likely that businesses will create jobs in California or more likely that businesses will move jobs to other states? 24% Will create jobs in California 65% Will move jobs to other states 10% Don't Know/Refused 100% Total 25 The average state prison guard gets around \$104,000 a year in base salary and benefits, not including overtime. In your opinion, would you say California's correctional officers are overpaid, underpaid, or paid about the right amount? 53% Overpaid 6% Underpaid 38% Paid about the right amount Don't know/Refused 3% Total 100% 26 As you may know, many governments are partnering with private companies to fund, build and expand highways, airports and other infrastructure projects that government might not be able to afford otherwise. Do you favor or oppose these public-private partnerships? 64% Favor 29% Oppose 7% Don't know/Refused

Total

100%

27	If the highways in your area were expanded, would you prefer to pay for the new lanes or new highways by	
	Raising taxes Paying tolls when you drive on them Don't Know/Refused Total	37% 50% 13% 100%
28	As you may know, San Francisco International Airport uses private airport screeners instead of TSA, Transportation Security Administration, screeners. Would you favor or oppose allowing more airports to use private security screeners?	
	Favor Oppose Don't know/Refused Total	59% 30% 12% 100%
29	Due to the state budget situation, the Legislative Analysts' Office has recommended allowing private companies to operate some state parks. Would you favor or oppose allowing private companies to manage some state parks?	
	Favor Oppose Don't know/Refused Total	59% 37% 4% 100%
30	Have you ever seriously considered moving out of California?	
	Yes No Total	46% 54% 100%
31	Do you think government employees receive better, worse, or the same in retirement benefits than workers with similar jobs in the private sector?	
	Better Worse Same Don't know/Refused Total	67% 11% 14% 8% 100%
32	In your opinion, do you think taxpayers should or should not get to vote on increases to government employees' pension and benefits?	
	Should get to vote Should not get to vote Don't know/Refused Total	74% 22% 4% 100%

As you may know, government employees will typically get guaranteed pension payments during retirement, while private sector workers will typically get payments from 401(k)-style accounts based on the amount they saved for retirement and investment returns. For new government employees who have not been promised pension benefits, would you (favor) or (oppose) shifting them from guaranteed pensions to 401(k)-style accounts?

Favor	69%
Oppose	24%
Don't know/Refused	7%
Total	100%

How old should government employees be before they are eligible to begin receiving lifetime retirement benefits?

Mean	62
Median	65

Do you think public sector unions –those representing state and local government workers—have done more to (HELP the state and local economy) or (HURT the state and local economy), or have they not made much of a difference?

Help	17%
Hurt	42%
Not made much difference	35%
Don't know/Refused	6%
Total	100%

When public sector unions negotiate pay and benefits with elected officials, do public sector unions have too much power, too little power, or the right amount of power in negotiating their contracts?

Too much power	53%
Too little power	15%
Right amount of power	24%
Don't know/Refused	8%
Total	100%

As you may know, a growing number of cities and towns in California do not have enough money to pay their bills and face bankruptcy as a result. I'd like to ask you about several policies that can help local governments improve their finances. Please say whether you favor or oppose the following policies in your city or town.

Do you favor or oppose this policy in your city or town? Selling government assets like golf courses, convention centers, and parking lots to private companies.

Favor	63%
Oppose	33%
Don't know/Refused	4%
Total	100%

38	Do you favor or oppose this policy in your city or town? Outsourcing services like trash collection, road maintenance, and park management to private companies.	
	Favor Oppose Don't know/Refused Total	60% 36% 4% 100%
39	Do you favor or oppose this policy in your city or town? Requiring city or town employees to contribute more toward their pensions and health care benefits.	
	Favor Oppose Don't know/Refused Total	77% 20% 3% 100%
40	Do you favor or oppose this policy in your city or town? Reducing spending on programs such as social services, police, and fire protection.	
	Favor Oppose Don't know/Refused Total	28% 69% 3% 100%
41	Do you favor or oppose this policy in your city or town? Raising taxes.	
	Favor Oppose Don't know/Refused Total	25% 71% 4% 100%
42	Do you think California could cut the number of administrators at public colleges and universities without harming the quality of education for students, or would reducing the number of administrators hurt the quality of education?	
	Could cut without harming quality of education Reducing would hurt the quality of education Don't Know/Refused Total	51% 42% 7% 100%
	Please tell me if you would favor or oppose each of the following proposals that have been made to improve the state's college and universities.	
43	Requiring faculty to teach one additional class per school year	
	Favor Oppose Don't know/Refused Total	71% 22% 7% 100%

44	Requiring full course offerings during summer terms	
	Favor Oppose Don't know/Refused Total	75% 20% 6% 100%
45	Consolidating low enrollment academic programs	
	Favor Oppose Don't know/Refused Total	69% 22% 10% 100%
46	Replacing low enrollment in-person classes with online classes	
	Favor Oppose Don't know/Refused Total	64% 32% 4% 100%
47	Do you think California's public university regents and trustees are doing enough, or not enough, to control rising tuition costs?	
	Doing enough Not doing enough Don't Know/Refused Total	11% 81% 8% 100%
48	Do you think California's public colleges and universities could or could not accommodate a significantly higher number of students without lowering quality or raising fees?	
	Could accommodate Could not accommodate Don't Know/Refused Total	47% 42% 11% 100%
49	In your view, do you think California's public university professors present topics in the classroom in a politically balanced way, or do they show a political bias?	
	Politically balanced Show a political bias Don't Know/Refused Total	24% 53% 23% 100%

50 Do you think there is generally a (liberal) bias, (conservative) bias, or some other kind of bias? 68% Liberal bias 8% Conservative bias 20% Some other kind of bias 4% Don't Know/Refused Total 100% 51 I am going to read you two statements. After I read both statements, please tell me which comes closer to your own opinion. You might agree to some extent with both, but we want to know which one is closer to your own views. Please tell me which comes closer to your own opinion... We need a strong government to handle today's complex economic problems 45% People would be better able to handle todays problems within a free market with less 51% government involvement. Don't know/Refused 4% Total 100% 52 Please tell me which comes closer to your own opinion... The government should be doing more to regulate businesses 36% 59% Too often, government regulation of businesses does more harm than good Don't know/Refused 5% 100% Total 53 Some people think the government should promote traditional values in our society. Others think the government should not favor any particular set of values. Which comes closer to your own view? Government should promote traditional values 41% 54% Government should not favor any particular set of values 5% Don't Know/Refused 100% Total 54 Thinking about your overall political philosophy, would you describe yourself as... 31% Conservative 25% Moderate 15% Liberal Libertarian 4% 7% Progressive 15% Something else?

Don't know/Refused

Total

3%

100%

55	In politics today, do you consider yourself a Republican, Democrat, Independent, or what?	
	Republican Democrat Independent Other Don't know/Refused Total	26% 44% 24% 5% 1% 100%
56	{Among Non-Partisans} Do you lean more towards the Republican Party or the Democratic Party?	
	Republican Democratic Independent/Don't lean to either party (VOL.) Other party (VOL.) Don't know/Refused Total	41% 42% 9% 3% 6% 100%
57	Party Identification Combined	
	Republican/Lean Republican Democratic/Lean Democratic Independent/Other/None Undesignated Total	38% 56% 4% 2% 100%
58	GENDER	
59	Male Female Total Age	50% 50% 100%
	18-24 25-34 35-44 45-54 55-64 65+ Total	11% 16% 16% 19% 18% 19% 100%

60	What is the highest level of school you have completed or the highest degree you have received?	
	< High School	4%
	High School	21%
	Some College	32%
	College	28%
	Post-Grad	14%
	Don't Know	1%
	Total	100%
61	Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?	
	Yes	18%
	No	81%
	Don't know/Refused	1%
	Total	100%
62	What is your race? Are you white, black, Asian, or some other race?	
	White	72%
	Black or African-American	8%
	Asian or Pacific Islander	9%
	Mixed race	3%
	Native American/American Indian	2%
	Other (SPECIFY)	3%
	Don't know/Refused	1%
	Total	100%
63	Race/Ethnicity	
	White Non-Hispanic	60%
	African-American Non-Hispanic	8%
	Latino	19%
	Other Non-Hispanic	13%
	Total	100%
64	Were you born in the United States, on the island of Puerto Rico, or in another country?	
	U.S.	73%
	Another country	27%
	Total	100%

65	What is your household income category? Please stop me when I reach your category.	
	Less than \$30,000 per year	19%
	More than \$30,000 but less than \$45,000	13%
	More than \$45,000 but less than \$60,000	11%
	More than \$60,000 but less than \$75,000	12%
	More than \$75,000 but less than \$90,000	7%
	More than \$90,000 but less than \$110,000	10%
	More than \$110,000 but less than \$150,000	6%
	More than \$150,000 but less than \$250,000	10%
	More than \$250,000	4%
	Don't Know/Refused	9%
	Total	100%
66	Which of the following best describes your current employment status?	
	Employed Full Time	38%
	Employed Part Time	13%
	Small Business Owner (Self-Employed)	9%
	Taking Care of Home and Family (Homemaker)	6%
	Retired	22%
	Student	3%
	Unemployed	6%
	[VOL. DO NOT READ] Disabled	3%
	Don't know/Refused	<1%
	Total	100%
67	{Among Employed Full/Part Time} Are you employed by local, state, or the federal government?	
	Yes	16%
	No	82%
	Don't Know/Refused	2%
	Total	100%
68	Employment Summary	
	Public sector	8%
	Private sector	43%
	Self-employed	9%
	Not employed	39%
	Total	100%
69	Are you, or is anyone in your family a current or retired member of a union?	
	Yes, self or family current or retired union member	27%
	No	72%
	Don't Know/Refused	<1%
	Total	100%

70 California Region

LA County	23%
Bay Area	19%
Rest of State	57%
Total	100%

71 Community Type

Rural	4%
Suburban	52%
Urban	44%
Total	100%